



ANNE LEE FOSTER

Dedicated, efficient, and strategic leader adept at communications, public relations, and campaign development designed to inspire action.

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ACHIEVEMENTS

- Spearheaded and served as lead spokesperson for Prop 112 campaign in Colorado's 2018 election, considered one of the most controversial, expensive, and effective political battles ever
- Was praised by Colorado Speaker of the House, saying "greatly contributed to Colorado's blue wave" in 2018
- Social Media content was described as "perfect" by one of Yahoo Finance's Top Ten Social Media Coaches
- Co-founder of Colorado Rising and contributed to the organization being named one of the most effective advocacy groups in the state by Colorado Politics in 2020
- Named "chief adversary" of the oil and gas industry by Extraction Oil and Gas's legal council for implementing a highly effective public education campaign

WORK EXPERIENCE

JUNE 2021 - PRESENT

Equity Farm Manager and Community Cultivator

Colorado Food & Farm Alliance, Paonia, CO

- **Farm Management** - Responsible for planting, maintaining, and harvesting a 2-acre farm, including liaising with farmers, food banks, and volunteers
- **Outreach** - Develop community partnerships to execute workshops and volunteer opportunities, create and promote social media marketing material and earned media to engage the community with programming
- **Event Planning** - Create and promote successful workshops on permaculture topics, organize volunteer gleaning days, and plan locally-sourced, farm-to-table dinners that successfully engages new donors and supporters
- **Food Recovery Program** - manage program to recover food from local farmers and gardeners and work closely with local food banks to effectively distribute

JUNE 2018 - MAY 2020

Communications & Community Engagement Director

Colorado Rising, Boulder, CO

- **Communications** - Directed the development and implementation of all paid and earned media campaigns in partnership with corporate and nonprofit partners as well as community and celebrity spokespeople
- **Community Engagement** - Navigated the needs and interests of dozens of grassroots, grass-tops and Big Green organizations to unify a previously fractured movement, developed a recruiting and training program that engaged over 3k volunteers in less than 4 months through a series of statewide workshops and events
- **Branding** - Lead effort and worked closely with digital creators to develop campaign, branding, voice, and messaging including plug and play packages for non-profit and corporate partner use
- **Press Relations** - Served as lead spokesperson for all TV, print, and radio interviews which garnered over 3.7k media articles for the Prop 112 campaign in a three-month period including in the New York Times, Wall Street Journal, The Trevor Noah Show, and Democracy Now!
- **Fundraising** - Assisted with raising over \$2 million in less than two years, including securing grants from corporate partners LUSH and Patagonia
- **Social Media Management** - Organically grew social media presence by 6k followers in less than a year and garnered over 1 million traditional and social media impressions
- **Event Planning** - Organized and hosted regular events from large-scale public rallies to intimate, high-level fundraisers and strategic planning workshops
- **Lobbying** - Lead lobbying effort of the state legislature paired with activating grassroots citizen engagement in the policymaking process resulting in passing some of the strongest oil and gas regulations in the country

SEPT. 2017 - APRIL 2018

Community Engagement Coordinator/Personal Assistant to the CEO

Rasa Koffee, Boulder, CO

- **Customer Service** - Served as the main point of contact for customer base, maintained five star review standard for customer satisfaction
- **Social Media Management** - Significantly grew social media and email list engagement by storytelling and creating engaging, informative, on-brand content
- **Personal Assistant** - Helped keep CEO organized and on task, managed schedule, and would often be asked to take reigns of company due to her pregnancy
- **Creative Content and Brand Development** - Solidified brand identity through creation of voice and visual identity and website and product packaging design, visionary for branding photoshoots including managing independent contractors and overseeing colleague involvement

JUNE 2016 - AUG. 2017

Host

Impact Hub Boulder, Boulder, CO

- **Customer Service** - Provided executive-level concierge services by anticipating potential needs, handling requests, and following through to resolution
- **Community Culture Development** - Encouraged a synergistic workspace for members by facilitating networking based on relevant skills and needs

MAY 2012 - JUNE 2016

Assistant Registrar

Muscarella Museum of Art, Williamsburg, VA

- **Collections Manager** - Assisted with tracking and protecting over 100,000 objects through meticulous organization and maintaining an extensive database
- **Exhibition Design and Curation** - Visually interpreted subject matter ranging from Italian Medieval history to contemporary art by creating environments in the gallery to immerse the visitor in the experience of the art, made esoteric content digestible for the public through well-researched interpretation
- **Social Media Management** - Directed all platforms by generating engaging content specific to esoteric and academic markets relating to current exhibitions
- **Editing and Research** - Performed extensive publication editing of newsletters and other marketing materials, as well as all academic exhibition publications

SKILLS

- Highly organized and efficient
- Writing, editing and research
- Press relations, social and new media
- Strategic, creative, and collaborative thinking
- Leadership
- Exceptional problem solver

REFERENCES

- Melissa Parris, Director of Collections and Exhibitions, Muscarella Museum of Art, 757-221-2704, mmparris@wm.edu
- Suzanne Spiegel, Co-Founder and Development Director, Colorado Rising, 914-563-6080, suzanne.spiegel2@gmail.com
- Leslie Weiss, Senior Counsel at Volta Charging, Boardmember of 350 Colorado, 303-523-0016, laweise@gmail.com

EDUCATION

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Art History & Business Management

Mary Baldwin University
Staunton, Virginia

INTERESTS

Hiking, Snowshoeing, Snowboarding,
Wildcrafting, Foraging, Hot Springs,
Yoga, Biodiversity, Growing Flowers
and Floral Arranging, Camping